

## PROFESSIONAL EXPERIENCE

<b>Freelance designer</b>	January 2009–present
<b>Historic Houses Trust</b>	October 2006–January 2009
<b>Popfrenzy</b>	September 2002–September 2006
<b>Chambers Cellars</b>	December 2002–October 2004

### Achievements:

- Art directed a successful campaign for one of Australia's largest biannual architectural events, Sydney Open, including the production of print publications, marketing material and signage
- Successful rebranding of 'Ask the Experts' campaign for the Historic Houses Trust
- Created a well recognised identity for one of Sydney's most trusted independent music labels, Popfrenzy

### Skills:

- Advanced skills in Photoshop, Indesign, Illustrator
- Skills in HTML and CSS
- Excellent verbal and written communication skills (e.g. for client presentations and briefs)
- Ability to prioritise and manage multiple projects to meet deadlines
- Ability to nurture client and supplier relationships

## FREELANCE EXPERIENCE

TAOS CREATIVE   Oct 2009–present	FUTURE CLASSIC   Jan–Nov 2009
CYCLIC DEFROST MAGAZINE   Nov 2008–present	MALONE   Feb–Mar 2009
CITY OF SYDNEY   Feb 2010	PETER BUNDY CYCLES website   Dec 2008
TACTIC   Dec 2009	HUTCHISON TELECOM   Jan–Mar 2007
WHITEHOUSE   Sep–Dec 2009	DELICIOUS MAGAZINE   Feb 2007
UNIVERSAL FAVOURITE   Sep 2009	PENNY DROP   Apr 2003–Dec 2005
IMAGINATION   Jul–Aug 2009	CHOICE MAGAZINE   Nov 2004
ARTGRAFICS DESIGN   Apr–May 2009	BERARDO/BELLE CAFFE CO.   May 2004

## EDUCATION

SYDNEY INSTITUTE OF TECHNOLOGY (TAFE) | 2002

Design Certificate - Awards: First Place

MACQUARIE UNIVERSITY | 1996–2000

Bachelor of Arts | Majors: Music (computer-based production), Creative Writing - Awards: First Place, Music

ST PIUS X COLLEGE | 1990–1995

Higher School Certificate

## OTHER SKILLS

- Advanced skills in Powerpoint, Word and Excel
- Advanced internet research skills
- Fluent in Cantonese

## REFERENCES

Louise Cornwall - Design manager, Historic Houses Trust - (02) 8239 2379

Kris Webster - Investment Analyst, Magellan Financial Group - 0410 574 779

\* Additional references upon request